



JOBS JOBS JOBS

[TERRA.DO](https://terra.do)

Online school for solving climate change

Communications Lead

[Terra.do](https://terra.do), an online school for solving climate change, is seeking to hire a Communications Lead to manage and execute its communications work, and to support content creation for its core course *Climate Change: Learning for Action*. This is a full-time, remote-work position. Please read the details below carefully.

About Terra.do

[Terra.do](https://terra.do) is an online climate change school and community that aims to transition millions of people into climate work. We run a 12-week online bootcamp for mid-career professionals that is a deep dive into all things climate change. The program also plugs learners into a network of mentors and connects them to full-time/part-time/entrepreneurial work opportunities in the space. We are currently developing a suite of more specialized climate-related program offerings for professional communities (architects, software engineers, investors, journalists, etc.). Terra.do is an equal opportunity employer committed to workforce diversity.

About the position

Responsibilities and expectations

The Communications Lead will be responsible for all aspects of the organization's communications work including but not limited to:

- Producing updates for Terra.do's core course [Climate Change: Learning for Action](https://terra.do/courses/climate-change-learning-for-action)
- Website content creation (written only) and updates
- Creating content for social media across multiple platforms and co-creating a social media strategy with the marketing team
- Developing and executing a strategy to promote our students' work
- Creating written content for marketing campaigns
- Writing grant applications
- Producing a monthly newsletter
- Providing editorial support for other public-facing communications, as relevant

Required skills and experience

- Demonstrable experience and/or education in climate communications. We are open to applications from candidates with 0-5 years experience after completing a Master's Degree in a relevant field (or 2-7 years without a Master's Degree). We will consider internships as relevant experience.
- Rigorous interdisciplinary grasp of climate change including graduate-level education (or equivalent experience) covering at least three of the following subject areas:

climate science, economics, policy, politics, clean energy, other mitigation solutions, adaptation and resilience, business, finance. For self-assessment, please explore the free energy classes available on [our course website](#) and check if you are comfortable understanding and working with this level of technical information.

- Excellent knowledge of the climate organizational landscape in the U.S.; global knowledge a plus but not required.
- Outstanding writing and editing skills and experience.
- Capacity to create and execute social media strategies and campaigns.
- Excellent collaborative skills—you will be working very closely with other team members.
- Media connections a plus but not required.
- A global orientation is a must; global experience a plus.
- Should be a self-motivated worker.
- Flexible in your availability (within limits).
- A capacity to work well with a very diverse, multi-country team and a willingness to roll with the fast-moving nature of startup culture.

Compensation

Commensurate with experience.

How to apply

What to submit

- A **cover letter and CV in one single pdf document**. Please include a link to your LinkedIn profile and/or personal website if you have one. Please carefully read the responsibilities and expectations and required skills above, and use your letter to demonstrate how you are a good match for the position.
- **Two samples of your written work** as links or attachments in your email.

Deadline

Applications must be submitted by **October 20, 9 PM U.S. Pacific Time**

How to submit

Please email your application to Kamal Kapadia—kamal@terra.do. If you have any questions, please contact Kamal at the same email address.

Next steps

We will contact finalists for an interview by the end of October.