

For Immediate Release

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Apply Now: Creative Climate Leadership USA

Applications are now open for the Creative Climate Leadership Training and Transformation Program (CCL) to be held March 8-14, 2020 at Biosphere 2 in Arizona – the first time CCL has been held in the US.

The application deadline is midnight, Thursday, January 9, 2020 Eastern Standard Time.

CCL was developed by the internationally recognized, London-based organization, Julie's Bicycle and is presented in the US thanks to a collaboration of EcoArts Connections, the University of Arizona-Tucson, and the Colorado European Union Center of Excellence (CEUCE) based at the University of Colorado-Boulder.

CCL is designed for performing, visual, media, and other artists; cultural workers including producers, presenters, curators, administrators, funders, policy makers, and others; and those change makers working outside of the arts interested in using creative methodologies and collaboration to address climate and environmental challenges.

CCL provides a week-long intensive residential program of leadership development, learning, and peer-to-peer knowledge exchange delivered through talks, workshops, guest speakers, group and peer-led activity, and new tools, based on 12 years of research and development. The intensive is **followed by six months of mentorship, and inclusion in an ongoing international network of colleagues** that supports ongoing action, learning and exchange.

Topics include: historical, scientific and political drivers of climate change; the role of cultural leadership within the global environmental and climate justice movements; leadership for climate action, including personal development and movement building; strategies for managing change, communicating climate change, and empowering action; systems theory and design thinking; interdisciplinary collaboration, and more.

CCL mentorship helps participants develop or expand and improve a self-initiated “legacy project” which applies participant leadership to real-world contexts, including commissions, campaigns, organizational change, and strategy and policy development, among other activities and events.

The United Nations, the US National Climate Assessment, and others have emphasized the urgency of involving all sectors in actions to steeply reduce greenhouse emissions and adapt

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to climate change. The majority of Americans are now concerned about climate change and realize it is time to act. Cities, states, businesses, and individuals are mobilizing to respond and build awareness and action.

The cultural community is a critical – and often overlooked - partner in the urgent response to climate change. The arts and creative industries have a history of inspiring people of all ages, ethnicities, cultural, and political persuasions to understand and connect to big issues – often deeply affecting people who might otherwise not have the interest, energy, courage, or endurance to act. Through the values reflected by cultural spaces (festival sites, theatres, music clubs, arts centers, and museums), the voices of artists and cultural leaders, and the artworks themselves, culture - very publicly - can demonstrate and inspire practical steps to reduce emissions, innovate solutions, shift public attitudes, and champion sustainable values, sharing learning and reaching millions of people to make the transition we now need.

CCL tuition is \$2,000 to cover the costs of the training program, lodging, and food; 6 months of mentoring; and inclusion in an international network of colleagues that supports ongoing action. **A limited number of full and partial scholarships are available** for those qualified applicants who can demonstrate they could not otherwise attend.

The deadline for applications is midnight Eastern Standard Time on Thursday, January 9, 2020. Applicants will be notified by Monday, January 20, 2020 whether or not they have been accepted and/or received a scholarship.

[Apply now: www.creativeclimateleadership.com/apply](http://www.creativeclimateleadership.com/apply)

For more information, contact ccl@juliesbicycle.com or visit www.creativeclimateleadership.com/apply .

Creative Climate Leadership USA Presenting Partners

[Julie's Bicycle](#) is an international leader in arts, culture and climate change based in London led by Alison Tickell. Over 12 years, JB has created an active and networked arts and cultural movement across the UK taking action on climate change. JB's broad portfolio includes creating pioneering arts/cultural policy, developing the largest global digital resource on arts and climate change. JB works in [partnership with Arts Council England](#) to deliver the biggest arts and sustainability program in the UK, working with 837 National Portfolio Organizations and resulting in a 23% reduction in energy use, and a 35% reduction in carbon emissions across Arts Council's core grantees between 2012 and 2018, saving 22 million dollars without any additional investment and building a global network. JB has delivered environmental awareness projects, targeting positive behavior change. It has built a track record around organizational change, facilitation and training, creative communications, impact reduction, policy development, and city networks. JB has run projects in performing arts, music festivals, venues, museums, fashion, design, TV/film, and visual arts and has presented their work at the UNFCCC COPs (Congress of the Parties - the annual UN conferences on climate change), the World City Culture Summit (Moscow, Seoul, San Francisco), Global Climate Action Summit, Salzburg Global Seminar and many other global events. <https://www.juliesbicycle.com/>

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EcoArts Connections (EAC) brings the arts together with science, social justice, Indigenous, and other ways of knowing to speed the shift to sustainability. EAC collaborates with museums, science centers, libraries, schools, associations, and other entities. Activities include producing and presenting performances, exhibits, talks, convenings, and youth programs including A2A (Awareness to Action), an initiative bringing together scientists, artists, urban planners, sustainablits, Indigenous knowledge holders, and others to encourage diverse fields to collaborate more efficiently and effectively to address the challenges of climate change. EAC works closely with the University of Colorado and the Institute of Arctic and Alpine Research (where Marda is an Affiliate), the National Center for Atmospheric Research, and NOAA (National Oceanic and Atmospheric Administration). EAC produces programming in Boulder and nationally, and has been funded by the National Endowment for the Arts, National Science Foundation, and Doris Duke Charitable Foundation, among others.

The University of Arizona (UA) is a leader in climate change research and outreach with climate expertise across the sciences, social sciences, arts and humanities. CCL-USA collaborator Diana Liverman founded the Art-Environment network through the UA Institute of the Environment that brings together those interested in arts, culture and climate to stimulate research, outreach events and creative activities. Diana is an Intergovernmental Panel on Climate Change lead author, contributing to the key scientific evidence that translates into international policy; an expert on the human dimensions of climate change; and has served on the boards of several arts organizations with climate interests including Julie's Bicycle, Tipping Point, and Cape Farewell among others. UA has the unique Biosphere 2 facility that models the challenges faced by the Earth system in innovative research and outreach programs.

<http://www.environment.arizona.edu/diana-liverman> <https://biosphere2.org/> (scroll down)

The Colorado European Union Center of Excellence (CEUCE) aims to foster links between the United States Mountain West and the European Union by promoting mutual understanding and engagement among students, educators, researchers, policymakers, business and legal practitioners, and the general public. CEUCE is a physical and virtual space within which these encounters among individuals from both sides of the Atlantic can be identified, explored, advanced and brought to fruition. CEUCE was founded in 2008 with primary support from the European Commission through the Delegation of the European Union to the United States in Washington, DC. It is one of eight partner institutions forming the Network of EU Centers of Excellence in the US. CEUCE promotes transatlantic people-to-people links through teaching, research and outreach activities; the first two of which are campus-centered and the last of which engages us with partners and interlocutors from across the Mountain West region.

<https://www.colorado.edu/center/ceuce/>

CCL USA is made possible in part thanks to funding from:

- National Endowment for the Arts
- University of Arizona-Tucson, Program in Environment and Sustainable Development
- Women's Foundation of Colorado
- University of Arizona-Tucson, Agnes Nelms Haury Program in Environment and Social Justice
- Scripps Institution of Oceanography Center for Climate Change Impacts and Adaptation at the University of California-San Diego
- Colorado European Union Center for Excellence at the University of Colorado-Boulder

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