

INSPIRE CHANGE

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 iChange

a **video competition** for students from all over the world to create a short, sharp, 30-second video message about climate change.

Prizes will be awarded at the International GrandPrix Advertising Strategies event in Milan on May 29, 2013, and the winning video will be shown at festivals in Cannes, New York, and Beijing.

Can you inspire change in 30 seconds?
Show us what you can do. Enter now!

C4CiChange.org

INFO

30-second video competition

Deadline:
May 1, 2013

Open to students,
18-35 years old

Individuals or teams
of up to 5 people

Winners will be selected by a jury of film, advertising, and academic professionals

5 finalists will win a trip to Milan and a € 2,000 scholarship

iChange grand prize winner will be awarded a € 5,000 scholarship

 26 international
GrandPrix
advertising strategies

THE WORLD BANK

MINISTERO DELL'AMBIENTE
E DELLA TUTELA DEL TERRITORIO E DEL PAESAGGIO

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