

THE NATIONAL ACADEMIES  
CLIMATE CHANGE EDUCATION ROUND-TABLE

**A WORKSHOP ON  
CLIMATE CHANGE EDUCATION FOR FUTURE BUSINESS LEADERS**

**Thursday, March 14, 2013**

National Academy of Sciences  
2101 Constitution Ave  
Washington, D.C.

Remote Access to the Meeting will be available

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**Objectives:**

- 1) Discuss climate change as a key strategic business issue with a focus on risk and opportunities;
- 2) Learn from leaders in business schools and international corporations how they train the necessary talent;
- 3) Identify the institutional barriers and discuss models that work for incorporating climate change education into business schools; and
- 4) Discuss pathways to providing climate change education for future business leaders.

**March 14, 2013 (Room 120)**

*Breakfast available at the meeting room starting at 7:30 a.m.*

- 8:00 a.m.      **Welcome & Workshop Goals**      **Janet Peace,**  
*VP of Markets and Business Strategy, C2ES*
- 8:15 a.m.      **Climate Change – The Global Challenge**  
*Robert W. Corell, Global Environment and Technology Foundation (confirmed)*
- 9:15 a.m.      **Business Opportunities and Challenges posed by Climate Change**  
*Panel discussion moderated by: Stefan Heck, Director of Sustainability and Resource Productivity, McKinsey & Co.*
- 10:30 a.m.      **Break**
- 10:45 – noon      **Business School’s Response to these Challenges and Opportunities**  
*Panel discussion moderated by: Richard Vietor, Senior Associate Dean for the Asian Initiative, Harvard Graduate School of Business Administration*
- Noon      *Lunch (provided on-site)*
- 1:45 p.m.      **Current Efforts and Approaches for Incorporating Climate Change Education into Business Schools**  
*Introduction by Anant Sundaram, Professor of Finance at the Tuck School of Business, Dartmouth College*  
  
*Panel discussion moderated by: Andy Hoffman, Holcim Professor of Sustainable Enterprise at the University of Michigan*

- 3:00 p.m. *Break*
- 3:15 p.m. **Pathways to closing the gap**  
Panel discussion moderated by: Mark Proegler, *Director, Climate and Transport Energy Policy, BP*
- 4:30 p.m. **Review of Main Ideas** **Janet Peace,**  
*VP of Markets and Business Strategy, C2ES*
- 5:00 p.m. **Closing Remarks** **Martin Storksdieck,**  
*Director, Climate Change Education Roundtable*
- 5:15 p.m. **Networking Event**
- 6:30 p.m. **Meeting Adjourns**