

## Communicating Climate Change Impacts and Gaining Support for Action

On **Wednesday, October 24<sup>th</sup> from 12:00 to 1:30**, Jennifer Pagach with the CT DEEP and Ellen Mecray with NOAA will moderate the part five in a series of webinars focused on **building resilience**. This webinar will focus on how to communicate climate change depending on who you are addressing, what you are trying to accomplish, and what you have for resources. It will also highlight partners (Sea Grant for one) and initiatives that exist for communicating climate change for or with you. Don't reinvent the wheel, let your partners do the heavy lifting!

The webinar series has been developed by members of the StormSmart Coasts New England Network and the Northeast Regional Ocean Council to share coastal hazards resilience tools and resources available to state and local officials. Each webinar will feature presentations from local experts, focused discussion, and online networking. The webinar series complements the categories created for the StormSmart Coasts New England Network - "before the storm", "during the storm", and "after the storm".

October 24, 2012:

12:00 **Welcome**

*Ellen Mecray, NOAA*

12:05 **Think Before you Speak: Climate Communication 101**

*Jen Pagach, CT DEEP and Adjunct Professor*

12:20 **Linking Natural, Behavioral, and Communication Sciences to Enhance Community Well-Being in the Face of Climate Change**

*Pam Rubinoff, RI Sea Grant College Program and Heather McGee, Cancer Prevention Research Center, URI*

12:40 **Framing Your Climate Change Message**

*Juliana Barrett, CT Sea Grant/UCONN*

1:00 **Questions & Discussion: Increasing Communication with Storm Smart Sites and Webinars**

*Moderated by Jen Pagach and Ellen Mecray*

1:30 **Sign off**

Instructions for Joining the Webinar:

1. Please "Dial In" for Audio Access

- Conference Line Details: 1-877-680-1673; Passcode: 1993954

2. Please "Log In" for Web Access

- Go to:  
<http://www.mymeetings.com/nc/join.php?sigKey=mymeetings&i=744921075&p=4927573&t=c>
- Enter the required fields. (Meeting Number: 744921075; Meeting Passcode: 4927573)
- Indicate that you have read the Privacy Policy.
- Click on Proceed.

Speaker Biographies:

**Jennifer Pagach** holds undergraduate honors degrees in Geology and Philosophy, and got her graduate degree in Geology as well as GIS certification at University of Connecticut, Storrs (UCONN). She is currently the lead on climate (education, outreach and adaptation) at the Connecticut Department of

Energy and Environmental Protection in the Office of Long Island Sound Programs. She is the Connecticut lead for Sentinel Monitoring for climate change in Long Island Sound, and oversees many other climate change grants and projects including municipal training and co-chairs the CT Climate Education and Communication Workgroup. Like most climate folks (yes that means you all), she is overcoming her addiction to doing too much and has run environmental youth programs, been a public health regulator, is an avid public speaker, Reiki Master, and adjunct professor and course developer at multiple colleges.

**Pam Rubinoff**, Coastal Extension Specialist, University of Rhode Island Coastal Resources Center. Since joining the URI in 1996, Pam has worked with both US-based Rhode Island Sea Grant initiatives and international development programs. Leading the Center's Climate Change and the Coast program, Rubinoff's focus is on building resilient coastal communities through technical assistance, policy creation, training and outreach, collaborating with partners, including local and state officials, conservation and development organizations, university faculty and students.

**Juliana Barrett** works for the University of Connecticut with the Connecticut Sea Grant College Program and CLEAR (Center for Land Use Education and Research). Her work focuses on coastal habitat management and climate change. Juliana Barrett has a doctorate in plant ecology from the University of Connecticut and is a co-author of the *Vegetation of Connecticut*.

**Ellen Mecray** is NOAA's Regional Climate Services Director for the Eastern Region, based in Taunton, MA. She joined NOAA in 2005 to serve as the lead for strategic planning for NOAA's Office of Oceanic and Atmospheric Research. In 2008, she moved to be regionally-based in New England in order to facilitate inter-and intra-agency dialog and collaboration on climate science. She is the lead for the New England Federal Partners climate working group, as well as the NOAA representative to multiple interagency efforts on climate in the eastern region. In addition, she leads a regional climate team internal to NOAA with members representing all of NOAA's line offices and key regional partners.