Group 3, Al, Cathy, Diane, Greg, Steve
Criteria of Success

- Alumni tracking
  - grad degrees,
  - retention, graduation rates, “completers”, problems of math/chem/phy attrition
  - careers tracking
  - alumni surveys, satisfaction, post-graduation reflection
  - mentors to current students, resources
  - community
  - Endowed chairs, donations to dept

- Skill development measurements (portfolios, skills).

- University resources
  - Lines/staffing
  - Faculty retention rate
  - Tenure & promotion rate
  - Budget
  - Space
  - Matches to mission of the university

- Grad student success, number apps, quality, geography

- Involvement within university, service committee work, (foundation office, recruitment, university PR),

- Geosci high profile PR opportunities, for positive experiences (as opposed to controversies of evolution, global warming). Communicate with the layperson, general public. Seminar speakers (national, international, rather than local)

- Funding, publications,

- Metrics of teaching (student evaluations, ratemayprof.com)

Metrics of success

- enrollments,
  - gen eds service, (FTE generation & recruitment)
  - number majors
  - graduation rates, retention rates
  - survey info from incoming transfers, & outgoing transfers
  - persistence rates (repeat business … interest in course)
  - course retention (drops).
  - Grades, GPA of majors, grade inflation.

- student success
  - graduate studies
  - tracking alumni, alumni advisory board
  - job placement
  - student development and career awareness
  - skills acquisition appear to be most important to grads

- student awards, NSF fellowships, GSA awards, etc.