Group #2
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Criteria For Success

- Internal (academic) measures
  - graduation rates
  - national ranking, national surveys
  - butts-in-chairs
  - curriculum innovation
  - papers, grants
  - student majors, non majors
  - balance of research teaching service
  - successful recruiting of majors and grad students
  - alumni loyalty
  - dynamic groups willing to evolve
  - liberal arts geology major
  - quality of instruction, knowledge, learning
  - producing highly valued degrees
  - quality of research
  - perception and recognition on campus of your program
  - students meeting stated learning goals

- External (student) measures
  - jobs in geology
  - community perceptions

Evaluating Success

- Internal Assessment
  - % going to graduate school
  - % of PhD’s getting faculty positions
  - % faculty w/ grants
  - # publications
  - CCLI’s proposals written and funded & MRI’s, campus course funding proposals
  - recruiter’s visiting campus
  - internships
  - teaching evaluations
  - alumni giving – percent contributing and total $
  - projects for professional growth
• External Assessment
  ASBOG exam
  student portfolios
  success in capstone courses
  alumni tracking
  NRC ranking and U.S. News & World Report Survey
  Faculty retention rates, success in poaching faculty from elsewhere or
  being poached
  Tenure failure / success of mentoring new faculty
  Post-tenure review

Chess Metaphor